

# Jeff



**Age**  
36-40

**Highest Level of Education**  
PHD

## Social Networks



**Industry**  
Design

**Organization Size**  
1,000

## Preferred Method of Communication

Emails, appointments, and whatsapp.

## Tools They Need to Do Their Job

Microsoft Ensuite  
Adobe Software  
Communication

## Job Responsibilities

Teaching students  
Research  
Understanding Design trends

## Their Job Is Measured By

How successfully they communicate to students  
Depth and understanding of research

## Reports to

Faculty Manager

### **Goals or Objectives**

To create industry leaders

Innovate and create

Make sure students understand and learn

### **They Gain Information By**

Feedback from students

Social media

Discussions with faculty

Research

### **Biggest Challenges**

Engaging with students meaningfully

Clear and understandable communication

Availability